
Appendix B
to CBSC Decision 00/01-0688
CFMI-FM re *Brother Jake Morning Show*

I. The Complaint

The following complaint dated February 9, 2001 was sent to the CRTC and forwarded to the CBSC in due course:

Sir:

Our shop has had CFMI/Rock 101 on our music on hold for over 10 years. I have previously written the station and told them how disappointed I have been with their morning line-up with bro. Jake, and that I like the music, but think Jake and his crew are pigs. My decision to not listen to the station personally in the morning had not yet affected my firm's music on hold, but it has today.

We are a unionized electrical manufacturing firm, and deal with the same like and kind. We are not easily offended, and on occasion, I would reluctantly add, are ruder and cruder than most people you would care to associate with.

I had a comment passed on to me today from one of my clients, a field pipe fitter technician for an industrial compressor manufacturer. His opening comment to me was "what the fuck have you got on your music on hold"? When I questioned him as to what he heard, he stated, "Some loudmouth jerk was going on about having sloppy-ass sex". (approx. 0835h). Not wanting to convey that image to my customers, I immediately pulled the radio plug, but needed for my own benefit to see what was on the station.

Upon tuning in on CFMI/Rock101 (approx. 0845h), I was entertained by an animated discussion on exotic bedroom toys from "The Love Nest". The discussion went on about ticklers and worms that the guy installed upon his "schmeGLE" (sic). The conversation

further went on about ben-wa balls, where great lengths were expounded upon this topic- as if "he" was a hard working x-music director for this station and he was now working in a dark, deep, and wet place. I left listening to the station at this time, as I had to conduct business. Approximately 45 minutes later I had to drive about so I returned to CFMI/Rock101 where little had changed with the quality of broadcast taste. Banter was going on about sports with Neil McRae. Apparently he had got lucky the previous night, and Jake wanted to know how he was "doin' on the workbench"? Neil, trying to stay on course, stated that he knew his way around tools, to which Jake stated "I know ya' know tools, but I'm talkin' about woman". The conversation went on about the hockey (where the score was dog-balls, like the balls on a dog: 0-0) and basketball games. A guy phoned in and talked on the radio to Jake and Neil. I believe that this man was the coach for the Vancouver Gizzlys [*sic*] who stated on the air amongst other things, "in looking at picture of McRae in the paper, I didn't know that assholes had teeth", or something to that effect. At that time, I turned the radio off.

In discussions with my co-workers, earlier in the morning there were discussions on CFMI/Rock101 about shaving one's ass with almond-butter (approx. 0630). You know, we can do a lot better than this.

I believe that the media should do a better job at policing itself, because it has an influence on all the listener ship [*sic*], not just the target marketplace. CFMI/Rock101 does not direct its misplaced anal humor to those who take offence, yet it is the unsuspecting who usually do. The 20-30 year old listener probably could not give a rat's-ass about dildos and what people do with one's posterior, but somebody has to. I no longer will have to explain to my customers, let alone to a child, why the announcer was talking about sloppy-ass sex, and I don't think anybody else should either. I don't think the listeners of our city's radio stations should have to endure ass jokes, cowboy-dick, gays inserting rodents up mates' butts, or hot Dickens cider sketches (all of which I have heard on this show on this station). Brother Jake may think this is funny, but I think it is tragic and pathetic.

As I have written the station before, and as expected, saw no change in policy; I am now sending this letter to the CRTC. I totally abhor government intervention, but in some cases, such as this one, I feel that if you cannot control your dog, then maybe the regulators can.

The station use [*sic*] to have class. The morning line up is 100% crass. Too bad...I still like the music.

II. Broadcaster Response

The Programming Director of CFMI-FM responded to the complainant's letter on April 3, 2001:

The Canadian Broadcast Standards Council ("CBSC") has asked us to respond to your letter of February 9, 2001. In your letter, you raised concerns regarding comments made on the Brother Jake Morning Show (the "Program") aired on ROCK101 (the "Station").

The Station targets adults 25 - 54, in particular, men. The Station's contest prizes often include packages provided by some of our key advertisement clients. It is a practice of the Program's hosts to describe the contents of the prize package, which is sometimes connected thematically with any upcoming occasion. On February 9th our client, The Love Nest had sponsored the prizes. As is usually the case, the Program's morning host described the contents of the prize package. The type of prizes offered that day were linked with Valentine's Day then coming up. We have reviewed this complaint with the Program's hosts to ensure product descriptions on air comply with all broadcast codes.

We regret that the content of the prize pack and the discussion of it by our hosts offended you. Many of the Station's listeners find the Program and the description of the prizes humorous. Humour and taste are extremely subjective elements and relative to the point of view of an individual.

You also object to the commentary about sports made by a caller later on in the Program. Given the core audience, the host of the Program often expresses strong opinions about sports. These opinions can be quite controversial and often result in strong reactions from our listeners, as was the case on February 9, 2001. However, please be assured that we do not condone foul language on air. As a member of the CBSC, we take all steps to abide by their Codes and have discussed this issue with all of the on air staff since this incident. We regret that the Program has offended you for that was not our intent.

We trust that the foregoing responds to the concerns raised in your letter regarding the Program. At ROCK101, we recognize the importance of listener feedback and appreciate all comments. We thank you for listening to the Station for 10 years and for taking the time to share your concerns with us. We hope you will continue to enjoy the vast array of programming we offer on ROCK101.

III. Additional Correspondence

The complainant sent his Ruling Request on April 3, 2001 and the following letter on April 15, 2001:

I have received your letter of March 20, 2001 explaining the process which my complaint undergoes, and understand its intent and guidelines.

On April 4, 2001, I officially received the letter of response from [Mr. W], program director of CFMI/ROCK101, and found his letter of April 3, 2001 inadequate in addressing many issues raised in my initial letter of complaint dated February 9, 2001. Mr. [W] did not address all of the points noted in my letter as, I assume, that some of these comments were not directly heard by myself. I can assure you that these statements still stand as having come from the above noted radio program, and that these, along with the often repeated pre-taped "humor" mentioned in my seventh paragraph of my letter of February 09, 2001, are aired on CFMI / ROCK 101. Mr. [W]'s letter, as your review of the station's carbon copy to yourself will show, noted that his station takes "all steps to abide by their (CBSC) codes and have discussed this issue with all of the on-air staff since this incident". This letter commented on some points, but skated issues I felt needed addressing. Subsequent listening also showed no follow-through.

As I received this response letter on April 4th, I listened to the CFMI / ROCK101 morning broadcast for portions of the Jake morning show the next day, April 05, 2001. The following observations were made by myself during my on-again / off-again listening of this program. I believe the times noted are close to the moment of these occurrences.

I further feel, as before, that I must object to the content of the below noted issues, and wish for these new and further points to be added to my original complaint.

The approximate text of these incidents and their approximate times of occurrences are as follows:

0630h a Donald Duck sounding radio sketch stating "who's our Daddy, who's your Daddy, ya.... rub me there, ya.... that's it, rub my balls, rub my balls oh ya,.... somebody get me a towel."

0705h during the 7AM news broadcast an article was stated about a Californian merchant who could no longer have an outdoor thermometer displaying the outside air temperature due to the rotating power blackouts. Jake interrupted the newscaster and stated that "it was the people of California who were getting that thermometer shoved up their ass, stating in a flourish, oh ya... bring on the peanut butter, ya... peanut butter., [*sic*] Oh No! I am becoming a bad announcer again!"

0715h it is now kids joke-off time, and kids are asked to phone in jokes and the best joke of the day gets a prize. The result of this is that children of admitted ages of 8-10 years old are phoning in with ribald jokes. In most cases you could tell that the kids were reading these "jokes" off paper. Jake, his sidekicks, and in some cases the children's parents, are all encouraging the kids on. In many cases, you could tell that the children did not comprehend what they were reading. (As a note to this, my wife, who is a primary school teacher, was very disturbed by this occurrence).

0805h during the 8AM news broadcast an article was stated about a crime investigation, which discovered 2000 lbs. of illegally harvested butter clams. Jake interrupted the newscaster and stated "like butter pats, you know, I wonder... would shoving a butter clam up your ass attract a different inmate?"

0815h Olaf the joke-guy ("from Hump-me-dump-me stadd, near Mount two-at-a time") stated that he was having a problem quitting smoking cigars. He mentioned that a friend (or somebody) told him to shove his cigars up his butt before he smoked them. When asked if his smoking had let-up [*sic*], he stated that it cured him of smoking, but he now liked having things inserted up his ass.

0835 Neil McRae, sports broadcaster, is discussing a ladies day "track-bash" at a local horse track, Fraser Downs, where he had for that broadcast and previously aired broadcasts, referred to the event as the "crack-bash".

0945 a taped radio sketch of a man phoning into a restaurant stating that ever since he had previously eaten their food, that he had a case of "green poopies". This sketch went on and on about what the green poopies looked like, what it consisted of, and as he was at that time sitting on the toilet passing green poopies, what the poopies sounded like. This was followed by a mass of grunting, groaning and farting. The alleged recipient of this phone call, a person with a foreign accent, stated that he was very concerned, and that this had never happened before. He suggested that the caller should see a doctor or somebody about this caller's problem. The alleged caller stated that he had to be sure that the problem originated from that particular restaurant and to insure this, wanted to come down to the restaurant and defecate through a strainer to see if the restaurant owner could identify any of the parts. The sketch ended with the alleged complainant hanging up the phone.

I cannot tell you or the CRTC as to exactly how disgusted I feel about these type of broadcast occurrences. These observations were made right after notice was supposedly given to on-air personnel on CBSC Codes and my listening for this brief period of time.

I believe that this station's policing of broadcast ethics is slim to non-existing, as CFMI / ROCK101 have shown no sign of remorse or change. Mr. [W], being the program director, must be aware of what his on-air people broadcast. Mr. [W] appears to have tried to smooth my ruffled feathers with a smarmy letter and a fond thank-you for being a long time concerned listener, but it did not work because CFMI / ROCK101 did not change. If I heard a good quality clean-act show on April 5th, I probably would have let my CRTC complaint go, as all I was looking for was an in-house correction on CFMI / ROCK101 policies. As the management of this radio station appear to be financially successful with this type of venue, there seems to be little desire to change the format I initially objected to back in February. As a result, my stand has not changed either.

I wish to continue my objection to this form of radio broadcast on CFMI / ROCK101 and wish for the CRTC and the CBSC to subpoena these two broadcasts and determine for themselves, as to whether this type of broadcast conforms to the standards and codes of our airwaves.

On May 31, 2001, the complainant sent the following further correspondence:

Further to your letters of March and my responses of mid April, I wish to advise you that I have not had any further correspondence from you, the CRTC, or CFMI /ROCK101 with reference to my above noted file of complaint. I wish to further advise you that the Jake morning show on CFMI/ROCK101 is as bad- if not worse than it was as discussed in my previous correspondence.

I am constantly amazed that this man and his administrators allow for this crap to be still aired. I like the music, and the other DJs, but Jake Edwards, or whatever his real name is, is a loose cannon that must be tied down. I have got used to his base and anal "humor", where it no longer shocks me. Because of Jake's limited repertoire of "humor" I have heard most of his tapes and songs before. I now listen to him with the same fascination, as I would view a bad traffic accident. As I, on-again and off-again, listen to the radio between waking up and getting to work, I make mental notes of the topic and times of occurrence and dossier these in note format. I know that the radio station only has to retain their tapes for a certain number of days, and that some of these notes are probably now not provable. Nonetheless, please find attached a record of some of the recent comments, which I generally take offense [*sic*] to, as being unsuitable for public broadcast.

As a point of interest, I looked up the Corus Group on the net, and was amazed at the size and value of this enterprise. I was particularly interested to see that the basis of their market was family and children oriented broadcasts. It must be very disappointing for them to compromise their standards, to have a guy like Jake Edwards on the air, but.... money talks. The format of male oriented radio must financially work, as I understand that MOJO in Toronto is now going to have 7-24 broadcasts like the bro. Jake show. I guess that money does come before ethics.

I would like to know the status of my complaint, and as before, I would like for this additional data and information to be added to my original complaint and to be used as necessary. I have tried to be accurate in recording the times of these incidents, but I may be off a bit due to times of occurrences vs. times of documentation.

I look forward to your response on the status of my complaint.

Attachments: Dated and timed documentation "Jake Show"

CFMI / ROCK101 notes: April 18, and onwards
morning brother Jake show

April 18th, 2001 0620-0900h

Taped sketch about European (??) Woman, is that
your peanuts, oh yes.... the tongue.... Yes... the
fingers...yes...

On-air discussion during news about Puffy Combs
caught on a motor scooter.... "Well I guess Jennifer
Lopez was not on the back. If she was, she would
have consumed the tail pipe and the licence plate
with her ghetto bootie. Yup she has a ghetto bootie".
Discussions continue about Jennifer's butt,
concluding with discussions about Ms. Lopez on all
fours acting as a scooter (bike?) rack.

Taped sketch about Darth Vader sounding actor;
"work my light saber, Ya... manipulate my planets....
here, let me get you a droid". Etc etc....

Taped sketch ad about a furniture supplier "Sofa
King", "where prices are sofaking low and quality
sofaking great". Etc etc....

News commentary on the up and coming Provincial
Election where there will be lots of kissing of hands
and shaking of babies, followed by a comment of
what are ya,... an Au Pere?

Taped sketch doo-wop song of I want you to be my
prison bitch.... Basically 3 minutes of jail-bonding
"humor".

Taped sketch country western song about how life
had changed ever since ma' baby went gay....
basically 3 minutes of lament of lost love.

Taped sketch ad for a new shampoo. "You've heard
of Head and Shoulders, well.... this product is called
"Head". Yes Head. Every body [*sic*] loves a bit of
head. Head is great in the shower. I used to get a lot
of head before I got married, but I don't get it much
anymore. Etc etc..."

This is incredible. I have probably missed lots. This
was virtually non-stop for one hour. I think I heard
two normal songs during this whole time period. I
cannot believe that this conforms to our radio codes
and standards.

Between April 21st and May 7th

Brother Jake, Olaf and Marty "the two headed boy" on vacation (?) for two weeks. I hoped that this was forced sensitivity lessons

Adders May 16 2001:

Dickens cider sketch, again.. : e.g. "yup, my wife likes nothin' better than a big Dickens cider".

Betty's Big Beaver truck stop sketch: e.g. "come on down and shove your face into my big beaver. Remember, when you come in Friday, you'll smell like fish". Male newscasters and Jake razz female staff as whether or not she would eat at the Big Beaver. Female staff says no way. They said that they would like to watch this being done.

A following newscast was about the guy who pie'd Chretien [*sic*] who is going to jail for 30 days. "Well, I guess that he'll get a pie up the ass now, yup, a cream pie up his ass. All you need is to trowel pie up there, yup he is Phillip McCracken (fill up my crack in)"

Either the 17th or 18th:

Repeated at least three times over the morning show about "doin' the five-fingered knuckle chuckle with the one-eyed milkman"

May 18, 2001

0630: Anne Bolin's [*sic*] B. Day, a good day for head, etc...

0635: ad sketch about the gay James Bond: "Brown Finger, the spy with the stinky finger" etc, etc

Approx. 0640: Phone-in parody to Japanese man about mining dilithium crystals from underneath New York. Tasteless immigrant humor at the expense of a person not conversant with the English language.

Approx. 0650: Betty's Big Beaver... again

0655: Captain dildo from Dildo Newfoundland, e.g. "You can take the girl from Dildo, but you cannot take the dildo from the girl", etc...

0830: green poopies sketch again,totally tasteless sketch re: defecation of beef and broccoli to immigrant restaurateur. Previously addressed to CBSC.

May 23, 2001

Friends have phoned me today, noting prison bitch song on at 0950 and the extra large John Holmes Pizza ad at approximately 0910

May 24, 2001

0645h: Ozarks style sketch about every day I choke my chicken

0725h: full sketch about a news broadcast about two men who inserted a rodent up his partners [*sic*] ass, which got stuck, which was expelled by a fart, which caught on fire, which burned both rodent and assistant.....

May 25, 2001

0645h: Is that your peanuts ... again

0715H: simulated (?) oral sex and references to Popsicles

0815: Ollie the joke guy in a German kind of way stated after talking to his physician Doctor Ubin Jerkingoff stated that experiments showed that over 40% of all men masterbash [*sic*] in the shower

0900h: Anna Nicole Smith jokes, e.g. talking about parking his Harley Davidson between her butt. Boy,... that's gotta be a big bike. It is a fat-boy (a slang for an older type of Harley)

May 29th, 2001

0715: Betty's Big Beaver... again

0815: ad parody on "John Holmes pizza" it's really big. 12 inches with a secret sauce (John Holmes is a dead porn star)

0825: discussion about boobs, which he calls fun-bags, as he has his body set up with nipple clips.

0830: promo for a Donnair restaurant, at the intersection of Cornwall and Yew (2 streets in Vancouver's west end) where he said "corn-hole and yew, you know, playin' the backfield."

May 31st, 2001

0625: very long parody, much longer than I have heard before on the gay spy "brown-finger" going to great lengths about certain issues of drama, including the likes of "exploding anal beads".

0730: a short parody from All in the Family, where Archie goes down on Edith.

0750: a taped "humor" sketch where a man phones into a parts store and all the caller states is "butt-plugs". The recipient thinks he wants spark plugs.

0800: part of the newscast discussed an item, where a convict smuggled a handcuff key into a hospital under his foreskin. Jake stated he could not do that as his dad took his foreskin away many years ago and was now using it as a fan belt in his car.

0820: a karaoke song about masturbation. "I was caught by my Mom one-handed, dreaming of the girl next-door. I was sittin' there, pulling my gherkin and I should have locked my bedroom door."....