
APPENDIX A

CBSC Decision 08/09-1707+ & -1748+ CJCH-TV, CKCW-TV, ASN, CJOH-TV, CKCO-TV, CFTO-TV & CKVR-TV re “Save Local TV” campaign

The individual complainant identified two CJCH-TV programs that aired on May 22, 2009, while the BDUs identified numerous broadcasts on various Atlantic- and Ontario-based stations. A full description and transcript of each of those broadcasts is below.

CJCH-TV (CTV Atlantic, Halifax) – CBSC File 08/09-1707

CJCH-TV (CTV Atlantic, Halifax) airs back-to-back news programs from 5:00 to 7:00 pm. *Live at 5* is broadcast from 5:00 to 6:00 pm and provides more in-depth and general interest stories than the *CTV News at Six* newscast which follows at 6:00 pm. On May 22, both programs were broadcast live on location from Stellarton, Nova Scotia. *Live at 5* was hosted by Starr Dobson and Bruce Frisko and also included features by Steve Murphy, Liz Rigney and weathercaster Cindy Day. *CTV News at Six* was hosted by anchor Steve Murphy. It included reports on the day’s news as well as interviews and other commentary. The following is a transcript and description of the segments most relevant to the complaint, including “Save Local TV” announcements that aired during commercial breaks.

Live at 5

intro

Dobson: And I’m Starr Dobson. Delighted to be back home here in Pictou County. We are broadcasting from the Museum of Industry in Stellarton this evening as part of our Celebration of Local TV Tour.

13:12-13:40 promo during commercial break
Steve Murphy & Liz Rigney standing in studio

Rigney: We are incredibly proud of the job we do telling our local Maritime stories.

Murphy: But, you know, local television faces many challenges. Challenges that threaten our very survival.

Rigney: That’s why we want to tell you our story. Come by CTV Halifax for an open house on May 23rd. Meet the people who bring local television to you and take a look behind the scenes.

scenes of people working in the studio with words on screen

CTV Halifax
2885 Robie Street

Saturday, May 23

12:00 – 4:00 pm

www.SaveLocal.ctv.ca

Murphy: Local television is an important voice in our community and we want it to continue. So please join us on May 23rd and tell us why local television matters to you.

13:41-13:51 bumper going back into program after commercial break

George Leblanc [standing outside building]: I'm George LeBlanc, the Mayor of Moncton. And I support local television for Moncton, New Brunswick.

13:58-19:59

Frisko: Thank you, George. [...] Well, uh, as you probably know, this week we are celebrating, uh, local television. If you watched the broadcast last night, you know that we brought you part one of, uh, of a special report. We looked at how we covered, uh, the top news stories over the last few decades.

Dobson: Tonight, we have part two of that special series, which includes the big storms and a mining tragedy this very town will never forget.

clips of top stories from past, each clip transitioned with CTV logo

Frisko: So many memories. And we hoped you enjoyed our special two part look-back at how our station has covered, uh, some of the big stories over the last few decades. Hope you enjoyed it as much as we enjoyed bringing it to you.

23:00-23:11 bumper going back into program after commercial break

Hazel Palmer [standing inside a framing store]: I'm Hazel Palmer from New Glasgow. I support local television. I want to see our town on the television.

41:23-41:40 bumper going back into program after commercial break

David Kelly [standing outside]: Hi, my name is David Kelly. I'm a member of Fredericton City Council, the capital city of the province of New Brunswick. Local TV matters to me because you say it like it is, it gets the message out to the people, it helps the people during certain times of events [*sic*], whether it be good times and [*sic*] bad times. But the people of the television, they're always there to help others and that is what is important to me.

56:00-56:27 bumper going back into program after commercial break

George Gregory [standing outside CTV building]: Hi, I'm George Gregory from Memorial Composite High School in Sydney Mines, Nova Scotia. And I'm the instructor at the province's only secondary level radio and television broadcasting course. I support local television because it gives my students an opportunity to go out into the community and work side by side with industry professionals at the local television level. Covering topics that

matter in the local community. Without local television, these opportunities would never present themselves.

59:11-59:43 conclusion

Dobson: And if you happen to be in the Halifax area tomorrow between twelve and four, we would love to see you at our open house at CTV Atlantic.

Frisko: That's right. We want to show you how we make, uh, local television that we've been bringing you for years. And get a chance for you to come in and look around and, uh, and see how we do things. We'd really love to see you there. Bud and Nancy True, by the way, coming out of retirement. Bud the Spud is coming out to donate his efforts to help save local television.

Dobson: That's great.

Frisko: So that's good news right there.

Day: It is.

CTV News at Six

reports on day's news (GM dealership closures, PC election campaign, Morgentaler clinic, H1N1 flu, lobster industry, among others)

01:14:48-01:21:04 interview with Nova Scotia Liberal MP Rodger Cuzner

Murphy: Well, CTV has been very proud to be part of the community here in Northern and Eastern Nova Scotia and Cape Breton for a very long time. Our TV station in Sydney signed on way back in the dawn of the early age of television in the early 1950s. And in the intervening years, we've had the great pleasure and responsibility of covering the tragedies and the triumphs that have struck this part of the world. We've shared stories about the people and the places who make this a very special place to live. CTV's Dan MacIntosh has seen a lot of it here in the last 25 years. And he's going to share some of it with us now.

"Looking Back" segment – different stories over the years (Westray Mine disaster, ice storms, triple murder acquittal, etc.)

MacIntosh: The most rewarding part of the job, though, over the last 25 years, has been meeting so many interesting people and sharing their stories with other Maritimers.

clips of different public figures

Murphy: We've been very pleased to have a lot of people with us here today in Stellarton as we celebrate local television here. And one of the people who's joined us is the Member of Parliament, the Liberal for Cape Breton-Canso, Rodger Cuzner. I, you're a little far from home.

Cuzner: A little bit off-base, but with the provincial election on, we're covering a fair amount of territory in the last number of days with the constituency week.

Murphy: Sure.

Cuzner: So we were in Antigonish today. I was in, uh, uh, Glace Bay, uh, I spent the day in Glace Bay. I was in, uh, Cape Breton West and up in Guysborough the day before that, so, uh, we're trying to get around as best we can.

Murphy: You've put the best shoes on.

Cuzner: There we go.

Murphy: What's brought, what's brought you here on this issue?

Cuzner: Well, uh, you know, obviously we're getting a fair amount of concern with the campaign that's going on now to, to, uh, try to inform people, Canadians, uh, about what's going on in the television industry. And, uh, there's been a, a considerable amount of change within the industry in the last number of, uh, months and really years. And, uh, uh, it's put our, uh, major television corporations in, in a tough p-, position. And, uh, uh, we've been, uh, contacted by a great number of, uh, constituents, uh, seeking more information about the issue, uh, offering support to the, uh, to the corporations. Not just CTV or, or –

Murphy: Sure.

Cuzner: – Global, but CBC. And, uh, so I think it's incumbent on MPs to make sure that, uh, they're well, well-versed with it as well.

Murphy: What would be your concerns, uh, about your voters, the people you represent and, and their interest in this, in terms of, uh, the cost, for example? Cable, the cable industry says it will pass on these costs to consumers. What would be your thoughts on that?

Cuzner: Oh well, you know, the cable industry has, I, I've, uh, heard the arguments coming from the cable industry and, uh, you know, to, to say that it's been traditional, it's been historic that, uh, uh, you know, that they haven't had to pay for this service, uh, I don't really know if that stands up. Again, you know, industry, so many industries have changed in the last number of years. And, and with the, uh, uh, television companies, now they're being, uh, pushed so much with, uh, advertising dollars. They have to look at every opportunity here to, to, to try to, uh, sustain revenues and try to, uh, so that they can continue to provide, uh, local programming options. And, uh, that's what the essence of this is all about.

Murphy: Well, it's good of you to stop by.

Cuzner: Well, listen guys, uh, good luck with it. Uh, obviously you're having an impact, uh, with, with people out there. I think education is prime now. That's, what we're lookin' at now is making sure the people, usually it's not until there's a crisis in an industry, whether that's food service like listeriosis, people take things for granted and, and I think what we're facing now is a crisis situation. So, keep doin' what you're doin'.

Murphy: Liberal MP Rodger Cuzner, good of you to come by.

Cuzner: Thanks, Steve.

Murphy: Thanks so much. We are going to be, uh, speaking some more about this issue in the second half of our program tonight with, uh, CTV's Executive Vice-President of Regulatory Affairs. Uh, a gentleman from Newfoundland, Paul Sparkes, here after six thirty tonight.

01:23:54-01:24:25

Murphy & Rigney Open House promo (described above)

01:28:28-01:28:39 throw to commercial

Murphy: We're going to take a brief break. Still ahead here in the second half of our broadcast night, more on the issue of local television and what needs to be done to keep it going. After the weather with Cindy, which is next.

01:35:10-01:35:32 Murphy's comments after weather forecast

Murphy: Yes, and nice weather for our open house at CTV in Halifax tomorrow.

Day: Absolutely.

Murphy: From noon 'til four. Hope you'll come, have some barbecue and some of, uh, yes, Bud's famous fries one last time. Tomorrow at twelve 'til four. [...] But next we'll have more on the issue of local TV and its future.

01:38:05-01:43:51 interview with Paul Sparkes

Murphy: If you're spending any time watching television, you'll have seen the commercials about the future of local television stations like this one. Broadcasters like CTV are asking for what's called a fee-for-carriage from cable and satellite companies. That means the people who retransmit local stations like this one would have to pay a fee for doing so. The cable industry is very strongly against this idea. They say they will pass the fee onto their consumers. And today cable has filed a complaint with our mutual regulator, the CRTC, accusing CTV of unbalanced and one-sided coverage of this issue. The networks say that local television is in jeopardy because it's losing money. Well, joining us tonight to talk about this is Paul Sparkes, a proud son of Newfoundland and Labrador. He is the Executive Vice-President of Corporate Affairs for CTV. Welcome back home to Atlantic Canada.

Sparkes: I'm happy to be here.

Murphy: Want to ask you this, uh, Paul: A lot of businesses are in trouble in this recession. A lot of people are complaining about not making money. A lot of industries are asking for help. How much of this is really about the recession?

Sparkes: Part of it is part of the recession. We've had a, uh, an issue with our ad revenues for the last seven years. Uh, which we've been telling the, uh, the government, the CRTC. There's been a steady decline of ad revenues. We're, our, our primary source, our only source of revenue is through advertising.

Murphy: Right.

Sparkes: Uh, when you compete against specialty networks, the internet, uh, obviously these revenues are going to be affected. The recession has absolutely accelerated it to the point where we're in a crisis. And, if nothing is done about it, uh, soon, uh, I think we're going to be just a witness to the, to the demise of local television in this country.

Murphy: There has been a lot of very bleak talk about it. I mean, it is described as potentially silencing the voice of local television. How real is that?

Sparkes: It's very –

Murphy: How likely is that?

Sparkes: It is very real. I wouldn't be sitting here today telling you this is the m-, probably one of the most serious issues that, that we're facing as a company. It's, it's one of the most serious issues we're facing as a country. We may lose our local voice. Viewers across the country could lose their connections to their communities. It is a very serious issue and this is why we've, we've started this, uh, uh, uh, grassroots campaign across the country.

Murphy: Mm hm.

Sparkes: To bring the issue outside of the, uh, the hearing room of the CRTC, outside of the bubble of Ottawa, to educate, uh, viewers from coast to coast how serious it is. We could lose local television.

Murphy: The, the cable companies have said, and they've asked, and I guess I'll ask you: Why should they pay for a signal that is free on the air?

Sparkes: Yeah, you can get it free. Yeah, you could –

Murphy: It is in the air, right here, right now. Why, why should they pay for that?

Sparkes: Well, you can get it from your rabbit ears, absolutely. You can, if you have your rabbit ears, you can pick it up, you can watch, uh, I'm sure people are watching your newscast tonight, uh, without subscribing to cable.

Murphy: Right.

Sparkes: Uh, we don't have a problem with that. That, that, it's free, it, it should remain free. But wh-, where we have a problem is the cable companies, they take our programming, they repackage it – and you've heard this argument before – they sell it to the consumer, the consumer's paying for it.

Murphy: Right.

Sparkes: They believe they're actually paying for it on their bill. Have you looked at your bill lately? I mean, how, do you know exactly what you're paying on your bill? I mean, it's, it's not as clear as it should be, but the unfortunate part is the consumer actually thinks they're paying for it. And we're saying to the cable company, enough's enough, the free ride's over. It's time to compensate the local television. And it's a matter of survival for us.

Murphy: Uh, CTV owns a lot of, uh, non-local TV stations as well.

Sparkes: Yes, yeah.

Murphy: And they make money.

Sparkes: We own, as you know, specialty channels. Uh, we own the *Globe and Mail*. Uh, uh, we own radio stations. If we have to cross-subsidize, uh, uh, our businesses, uh, where does that put the rest of, of, of the business? And, and the other important fact is, is

our specialty services aren't all owned by CTV. We have partners. TSN is partner with ESPN, Discovery is a partner with, uh, –

Murphy:Right.

Sparkes: – Discovery International. Uh, I wouldn't expect Rogers, uh, uh, to, uh, underwrite, uh, their wireless division, underwrite their television, uh, business, vice, or, or their cable to underwrite their wireless business.

Murphy:Right.

Sparkes: I mean, these, these companies, divisions have to stand on their own. And unfortunately, conventional television has been losing money, uh, for a number of years and we are now at a crisis point.

Murphy:Uh, in the interest of transparency, I work for our company.

Sparkes: Yeah, yeah.

Murphy:As you do.

Sparkes: Yeah.

Murphy:And, uh, it is difficult, if not impossible for us to be totally dispassionate about this.

Sparkes: No, no, no.

Murphy:We have been accused of unbalanced and one-sided coverage in a complaint to the CRTC.

Sparkes: That's right.

Murphy:And we take those complaints seriously as a company, do we not? What about that?

Sparkes: Yeah. We do. We do take it very seriously. As you said, people are very passionate about this issue. Canadians from coast to coast have expressed their support and, for local television like I've never seen. We have an online petition and we're almost forty thousand, seventeen thousand e-mails –

Murphy:Right.

Sparkes: – have been sent to, uh, uh, Minister of Heritage. Um, this action by cable today is unfortunate. I look it as, at it as a, as a desperate, uh, uh, uh, move on their part. It's almost like they're trying to suppress freedom of speech. They, they'd carried on a campaign like this, uh, back in the nineties when they were trying to smear, uh, uh, satellite. Uh, for them to, uh, uh, to come out and take this move, uh, and cry to the, uh, uh, the CRTC, I think is, uh, is, uh, a desperate move on their part.

Murphy:Paul Sparkes, we appreciate your time.

Sparkes: Thank you very much.

Murphy>Welcome back to your home stompin' grounds here.

Sparkes: Yeah, yeah, it's a pleasure, yeah. Thank you.

Murphy: Paul Sparkes is our, uh, Executive Vice-President of Corporate Affairs for CTV.

01:50:28-01:50:38 Murphy's comments after Tom Clark politics segment

Murphy: We're going to take a short break. Back to continue with more from here in beautiful Pictou County as this, uh, special edition of *CTV News* and our celebration of local television continues here Friday night.

01:59:14-01:59:30 conclusion

Murphy: We'll see you Monday night at six. And we also hope to see you tomorrow afternoon from noon to four at CTV on Robie Street in Halifax for an open house with barbecue and Bud the Spud's famous fries. And a chance to say hello to you all. Have yourself a good evening and a good weekend and be well.

CKCW-TV (CTV Atlantic, Moncton) – CBSC File 08/09-1756

Four CTV stations go by the name "CTV Atlantic" (CJCH-TV Halifax, CJCB-TV Sydney/Cape Breton, CKCW-TV Moncton & CKLT-TV Saint John). The CBSC asked the BDUs for clarification on which CTV Atlantic station it was referring to. In an e-mail of June 3, the BDU contact person indicated that it was the Moncton station, so that is the station from which the CBSC ordered the relevant DVDs. The following is a transcript and description of the content that aired at the times noted in the BDU letter (but it does not necessarily match precisely the content described by the BDUs).

May 20, 2009

Live at 5

17:14:39-17:15:09 Murphy & Rigney promo (described above - not the commercial transcribed by BDUs in complaint letter)

program resumes after commercial break

close-up of sign outside Dairy Queen that reads

Cakes 435 7113
Support our Local CTV Open House
Sat 1 to 4

caption reads "Dartmouth"

Frisko: Well, our friends in the community are getting behind CTV's Save Local Television campaign. This, uh, sign in support is outside the Dairy Queen restaurant on Main Street in Dartmouth. You can find out more information about, uh, our effort and sign a petition asking for fee-for-carriage at Save Local TV, er, SaveLocal.CTV.ca [URL appears at bottom of

screen]. And we want to thank our friends over at Dairy Queen in Dartmouth for, uh, helping us get that message out there.

CTV News at Six

18:20:05-18:20:34 Murphy & Rigney promo (described above)

May 22, 2009 News

00:04:16-00:07:53

anchorwoman: CTV's been taking pictures and telling stories from Saint John for just about forty years and over that time, uh, we've witnessed countless unforgettable images and heard lots of stories of triumph and tragedy. With a look back at some of that, here is CTV's Mike Cameron.

clips of stories over the years: demolishing the General Hospital, Princess Di's visit, the 1985 Canada Games, the ship-building industry, the Bricklin plant in St. John, etc.

anchor: And coming up, tomorrow both *Live at 5* and the six o'clock news will continue their broadcast to save local TV. They'll be coming live from the Museum of Industry in Stellarton, uh, Nova Scotia. And certainly on Saturday, come in here to our open house on Robie Street and check it out.

graphic on screen of water with red & white life preserver and words

a CELEBRATION of
LOCAL TELEVISION
join *Live at 5* and *CTV News*

FRIDAY
STELLARTON, NS
Museum of Industry, 5-7pm

HELP SAVE
Local Television

info in middle changes to

SATURDAY
CTV ATLANTIC OPEN HOUSE
HALIFAX, 2884 ROBIE ST.
12-4pm

ASN ('A' Atlantic) – CBSC File 08/09-1777

Breakfast Television is a morning talk and public affairs program broadcast on 'A' Atlantic (formerly known as ASN). The BDUs identified promos during the May 21 broadcast. There was also one other, different promo not identified by the BDUs.

07:25:34-07:26:04

Zane Kortyko, CEO of YMCA Moncton, sitting in between two YMCA posters. His name appears in bottom right corner, then replaced with website SaveLocal.ctv.ca.

Hi, I'm Zane Kortyko, CEO of the YMCA of Greater Moncton. And I support local television. Without the support of local television, our capital campaign for a new building would not have been as successful. Local television helps mobilize the community. Local coverage gives the community an opportunity to understand who we are. Continue to support local television. It is so important.

black screen with words

SaveLocal.CTV.ca
Before local television is silenced forever

07:26:49-07:27:19 & 08:16:53-08:17:23 promo featuring *BT* hosts

Jayson Baxter [in park]: *BT* is privileged to be a part of your life.

Crystal Garrett [outside beside CTV News truck]: We're proud to bring you the news and issues that are important to you.

Cyril Lunney [inside, standing beside wall with framed drawings and posters]: And to support hundreds of community groups.

Maria Panopalis outside on street: But our future is threatened because cable and satellite companies are broadcasting our station and charging you.

Baxter [on street]: In return, we receive nothing.

Lunney [in *BT* studio]: As they make record profits, we face a financial crisis.

Garrett: To survive, we need your voice.

Panopalis [in park]: Go to SaveLocal.CTV.ca to help.

[words "Save Local Television" appear at bottom of screen]

CJOH-TV (CTV Ottawa), File 08/09-1748

CTV News at Six, May 20, 2009, 6:00 pm

18:10:08-18:10:39 promo

For nearly fifty years, CTV Ottawa has kept you informed about events in your home town. We've been the leaders, not only with your local news and programming, but also our commitment to this community. But now, the future of local television, including this station, is at stake. Contact your Member of Parliament to tell them that local TV is important to you. Get the facts at SaveLocal.CTV.ca before local television is silenced forever.

[Images of CJOH broadcasts over the years; white words on black background “The future of local television broadcasting, including this station, is at stake.” “Contact your MP and tell them that local TV is important to you.” “CTV savelocal.ctv.ca 613-224-1313.”]

18:23:49-18:24:26 bumper

[Graphic of a television set showing the CTV logo in a life preserver in water & URL savelocal.ctv.ca]

Prescott Mayor Suzanne Dodge: Local news for a small town like Prescott is extremely important because we, we need the passion, we need the, the connectability that people have, uh, with, with a local TV station like CJOH to, to bring our message, uh, for, not only business, but the community at large. Our message needs to get out there and we need the passion that, that local TV brings to a small town and gives to a small town. Because, without that, uh, our, our community is, is, is lost.

[scene of empty studio]

voice-over: Without local news, we all lose.

[“savelocal.ctv.ca/ottawa” appears at bottom of screen]

18:27:04-18:31:20 reports about value of local news & virtual rally & another bumper

Anchor Carol-Anne Meehan: We’ve been telling your stories about your towns and cities for almost fifty years. Now, as you’ve heard, local television is in crisis. CTV’s Norman Fetterley tells us why local news, *your* news really matters.

[scene of studio preparing to go to air]

Fetterley: It’s a drama that opens in our home and then plays in yours: local news. [scene of anchors Max Keeping & Carol-Anne Meehan beginning newscast] Story-tellers from the time of Homer have known that events a world away will move us less than events on our street or in our city. [clips of various local news stories] And so your stories have been our stories, both small and big. Remember 1998’s ice storm? Thousands of us felt its effects, as we did when the lights went out in the 2003 blackout. Or the bus strike of last winter. [Clip of John Hua looking at computer monitors showing congested roads] And today’s trial of Ottawa’s mayor. [Clip of reporter Catherine Lathem reporting on trial of Ottawa mayor]. Doctor Michael Pilon is an Ottawa dentist. [Scene of Pilon working on someone’s teeth] When he retired from the military, he and his family settled here, attracted by the image of Ottawa reflected on CTV News.

Interview with Pilon: One of the things was CTV evening news, believe it or not as, um, we, we felt we were part of it. Not just living here, but part of a nice community and this is the way the community is and it should, hopefully, continue that way.

Fetterley: Chris Waddell is a veteran reporter who now teaches at Carleton University. He says a jumble of voices will tell us the national and international stories. Local is different.

Interview with Waddell: It’s the local stories that have an impact on people because it may change how you get to work one day, it may change what’s happening in your community.

And it also is, local issues are issues where you can change things too. Where groups of people can get together and actually organize and change something.

Fetterley: And many of your friends and neighbours agree that our strong, local voice must survive.

[on-the-street interviews]

woman #1: I'm new to the city, so it tells me what's going on where and very precise, very informative.

man #1: Oh, anything to do with Ottawa. You know, the traffic scene, the weather scene in the morning.

man #2: Feel-good stories and the positives about the city.

woman #2: I like to see what's going on in the city. Or I like to hear about what's going on in different neighbourhoods.

man #3: Well, since I'm paying taxes in Ottawa, I like to know what they're doin' with my money.

woman #3: I love the fact that they, uh, spend a lot of time on community events.

[scene of Keeping & Meehan at anchor desk]

Fetterley: We're proud to say that local news makes us part of your family and you of ours. [Scene of director cueing conclusion of newscast]. Norman Fetterley, CTV News.

Meehan: Canada's largest technology association says it supports CTV and local television news. The Canadian Advanced Technology Alliance plans a rally this Friday in a virtual world called Second Life. [screen capture of animated image from Second Life of CATA press release & woman holding CTV sign outside Parliament Buildings] Second Life is used by fifteen million people living virtual lives with electronic avatars like this one. John Reid, head of the tech alliance says it would be a disaster for tech firms to lose access to local news [close-ups of words in press release]. The group also says cable and satellite firms should pay a fee for access to TV content. The virtual rally, this Friday runs from noon until 1 pm. [Close-up of rally information sign in Second Life]

[life preserver graphic – described above]

Bill Gooch, North Grenville Mayor: One of the most important aspects of local television is its benefit for economic development. Uh, CTV comes out here and does a story on our community, it does a story on Merrickville, it does stories on the region. That brings people out to see our community. It brings, uh, it brings tourists who spend money, it creates jobs. It creates an awareness of where our community is relative to the city. It also, for our community, it's, it's, uh, served, uh, a tremendous asset during things like the ice storm in keeping people aware of what's happening and, and how events are unfolding.

[scene of empty studio]

Voice-over: Without local news, we all lose.

18:38:04-18:38:34 Open House promo

[open house date & time appears at bottom of screen]

Keeping [in studio]: On May 23rd, CTV Ottawa invites you to a special open house.

Meehan [walking down hallway]: Come on in and meet the people who bring local television into your home.

anchor Leanne Cusack [getting out of CTV van]: Take a behind-the-scenes look.

anchor Michael O'Byrne [in studio]: And find out what it takes to run a local television station.

weatherman JJ Clarke [at door of CTV trailer]: On May 23rd, we're opening our doors to you.

voice-over: Local television provides a voice for our community. On May 23rd, drop by CTV Ottawa and tell us why local television is important to you. Send a message that local matters.

[black screen reads:

CTV
Open House
Saturday, May 23
10 am – 1 pm
1500 Merivale Road
Ottawa

18:55:03-18:55:34 same Open House promo

CKVR-TV ('A' Barrie), File 08/09-1753

'A' News, May 19, 2009, 11:00 pm

11:06:55-11:10:54 report about Justin Trudeau's visit to local school & info about Save Local TV rally

anchor Lance Chilton: The son of former Prime Minister Pierre Elliot Trudeau was at a Midland high school today talking politics with students. And Justin Trudeau was vocal about his frustration with the ever-lower turnout at the polls on election day, especially among younger voters. As Rob Cooper found out, that's a trend that Trudeau says he's working hard to reverse.

[scene of exterior of St. Theresa's Catholic High School, with caption "Midland" at bottom of screen]

Justin Trudeau [speaking to group of students]: One of the things that I get frustrated by is the fact the young people don't get involved in politics enough.

reporter Rob Cooper: Justin Trudeau, the Liberal MP for Papineau, took his message of getting the young vote out to Midland's St. Theresa High School today.

Trudeau: When young people get more involved in politics, politics itself starts to change. The kinds of issues we address and the way we address them shift. Our priorities change from being immediate and short-term to being more tied into a long-term, responsible vision for this country. So the challenges we face are enormous.

Cooper: The son of former Prime Minister Pierre Elliot Trudeau only spoke for about twenty minutes, but clearly caught the students' attention early.

interview with student Ashley Flynn: We shape the future. And we do have so much influence on what is going to happen.

Cooper: Ashley Flynn is a grade twelve student who has her eyes set on a career in politics.

Flynn: I believe that everybody has a voice and everybody needs somebody to listen to that voice. And a lot of times, people just don't get the opportunity to share it.

Cooper: It's no secret that the number of young voters is significantly lower than the national average with only about one in four people between the ages of eighteen and twenty-five getting out to vote in the last federal election.

interview with student Becky MacDonald: I think he should run as prime minister, so.

Cooper: Becky MacDonald is a grade twelve student who took in today's speech. The granddaughter of former Midland Mayor George MacDonald says she's learned a valuable lesson today.

MacDonald: It was really insightful and, um, I really got motivated to get more involved, more than I already am.

female student posing question to Trudeau: Do you believe that governments are paying less attention to environmental issues because of the recession?

Cooper: Trudeau took questions surrounding a wide variety of issues, but voting was clearly his priority and says a new approach should be taken to reach the young voter.

Trudeau: The way to get young people more interested in politics is to start treating them like adults. Not talking down to them. Not expecting them to believe the same kind of guff we've managed to, to, to share with everyone else.

Cooper: As for the possibility of Justin Trudeau running for leader one day, I asked if he would like to follow in his father's footsteps. His response? He already is, simply by being involved and by making a difference. Reporting in Midland, Rob Cooper, 'A' News.

Chilton: And while he was in Midland, Trudeau also voiced his support for local television. CTV-owned stations, including this one, are calling for changes to CRTC rules, saying it's time for cable companies to pay for our signals, something they already do for specialty channels.

interview with Trudeau: Local television, local radio, local media is the voice of people in a given place. And nobody wants to only get their news from Toronto. Nobody only want-, and the, the idea that we have value as citizens is linked to our ability to express ourselves.

[clip of Drew Wright singing & playing guitar while sitting beside television screen displaying 'A' Morning logo]

Chilton: *Canadian Idol* finalist Collingwood's own Drew Wright will be performing at our Save Local Television rally at Centennial Park. That happens this coming Saturday, May 23rd. We'll be there live for our six o'clock news broadcast, so drop by and say hello. That's, again, Saturday the 23rd. It starts at five thirty, goes 'til seven thirty at Centennial Beach in Barrie. If you want more information, please check our website, ATV.ca.

[caption "Save Local Television ATV.ca" appears at bottom of screen]

CKCO-TV (CTV Southwestern Ontario), File 08/09-1754

CTV News at Noon, May 21, 2009, 12:00 pm

interview with CKCO-TV VP & GM Dennis Watson

promo featuring Wendi Campbell, Executive Director, Food Bank of Waterloo Region: ~~W~~ name's Wendi Campbell and I'm the Executive Director of the Food Bank of Waterloo Region and local television is essential to the work that we do in our community to provide food to those in need. [split screen clip of male news anchor and female reporter; "SaveLocal.CTV.ca" appears at bottom of screen; close-up of female reporter; scene of people working in food bank warehouse]. If we did not have –

[promo gets cut off by anchor Kyle Christie]

Christie: Perhaps you've seen these ads telling you local television, including the station you're watching right now, are at risk of shutting down across the country. Well how serious is this? To find out, we welcome the vice-president and general manager of this station, Dennis Watson. Dennis, this is a little bit different. [Watson chuckles] Normally you're asking me the questions. But we'll, we'll flip things over a bit. How serious is this?

Watson: Uh, it's a very serious issue. The over-the-air conventional television business basically last year broke even. Uh, that's a drop of a quarter billion dollars in operating profit in two years and we suspect that this year that we're in the industry will lose about two hundred million dollars.

Christie: And let's explain to people exactly what we are looking for. As we've said in these promos, it's not a bailout that we're looking for from the government –

Watson: Yep.

Christie: You're looking for some change in the way this all works.

Watson: The Canadian broadcasting system, uh, over the years has evolved to this

point. And the point is that the cable and satellite portion of the industry are taking the programs that we pay the exclusive rights for and distribute them holtus poltus throughout the country. So, for instance, in Southwestern Ontario, that's the geography that we serve, one third of the tuning to CTV programming, the programming that we carry, is on CTV stations from Regina and Halifax and Toronto and Winnipeg. So that means we've lost a third of our inventory. We no longer have enough inventory to, to create enough revenue to pay our bills.

And some say that, you know, when the recession's over that this will pass. My response to that is: Are you saying then that the one third of the people who aren't watching us anymore, who are watching *CSI* and *Law & Order* on these other CTV stations are going to turn back to us when the recession's over?

Christie: Right. And I think a good point to make here too is that people may not realize we, as in CTV Southwestern Ontario, we pay for the *Grey's Anatomy*. It's not CTV, the big CTV paying and just distributing it. We pay for that to show it to people in Southwestern Ontario, right?

Watson: Correct. Yeah.

Christie: So if people are watching it in, in Winnipeg, then there's a bit of a loss.

Watson: Yes. Yeah. Tho-, we pay our percentage to the CTV network for the rights to air those shows exclusively in this market. And every time the cable companies or the satellite companies bring in a distant signal, they're destroying our program rights. And that's basically what we've been saying to them. You've put us in a position where we can no longer exist on advertising revenue alone. You've created this problem. You should help us solve it.

Christie: And it costs, I believe, is it ten million dollars a year just to put on the, the local news portion?

Watson: Correct. To operate this station, it's ten million dollars a year. That's for the transmitters and the staff and to do the local news.

Christie: And half of that goes to Dave MacDonald.

Watson: [laughs] Actually it's three quarters.

Christie: Three quarters?

Watson: He wishes.

Christie: Is that what it is? Well let's tell everyone at home what they can do.

Watson: Uh, they can write to their, uh, member of Parliament. They can write to Heritage Minister James Moore. They can write to the prime minister. They can do this all via e-mail. So more importantly, they can have a little fun and they can come out this Saturday to our open house and, uh, we'll be here to show them through the building, show them how we operate and we'll also show them how they can support us at that time.

[graphic appears on screen that reads:

CTV Open House
864 King St W, Kitchener

Saturday May 23
10 am – 2 pm
swo.ctv.ca
savelocal.ctv.ca

Christie: And you're seeing that right there. This Saturday, May 23rd, 10 am 'til 2 pm. For more information, you can go to either of those websites: swo.ctv.ca. And you can see the banner at the top there that will direct you to SaveLocal.CTV.ca. There's a petition there that you can sign online.

Watson: That's correct. Yep.

Christie: And also all the e-mail addresses that you need and, uh, addresses to mail your letters. And, and e-mail your members of Parliament.

Watson: And remember, if you do mail your letter, you don't have to put a stamp on it 'cause postage to your member of Parliament is free.

Christie: There you go. And now you know. Dennis, thank you very much.

Watson: Thanks, Kyle.

Christie: We're looking forward to Saturday. It'll be great to, to meet with the people who watch us every day.

Watson: We've done this a couple times before and it will be a lot of fun.

Christie: It will be. Thanks, Dennis. Now back over to Nancy.

CFTO-TV (CTV Toronto), File 08/09-1755

CTV News at Noon, May 20, 2009

anchor Christine Bentley: [graphic of CTV logo and words "Open House" in upper-left corner] We'd like to tell you now about an open house that we're holding here at CTV Toronto and you and your family are invited. It's going to be a fun day with a serious message. For almost fifty years, CTV Toronto has been supporting our community. We've been there for you, telling the stories that matter the most and we've helped make our community a better place to live. Now, we're asking for your support. Local television stations across Canada face serious issues and our future is in jeopardy. The reality is, we aren't compensated by the cable and satellite companies who take our programming. To learn more about how you can help and to get a behind-the-scenes look at our studios, we invite you to join us for a special CTV open house on Saturday, May 23rd. Go to our website at CTVToronto.ca to find out more. Or you can call us at 416-384-4700. We hope to see you next Saturday. Many of your favourite CTV personalities will be here, so don't forget your camera.

[CTV News 50 Years logo, old logos & station vehicles, images of CTV reporters covering Toronto stories; info about open house appears in words on screen "CTV Open House, Saturday, May 23rd, for more information ctvtoronto.ca, Call 416-384-4700".]

CTV News at Six, May 20, 2009

anchors Christine Bentley & Ken Shaw

Bentley: We'd like to tell you now about an open house that we're holding here at CTV Toronto and you and your family are invited. It's going to be a fun day with a serious message.

Shaw: For almost fifty years, CTV Toronto has been supporting our community. We've been there for you, telling the stories that matter most and we've helped make our community a better place to live. Now, we're asking for your support. Local television stations across Canada are facing serious issues and our future is in real jeopardy. The reality is, we are not compensated by the cable or satellite companies who take our programming. To learn more about how you can help and to get a behind-the-scenes look at the studios, we invite you to join us for a special CTV open house Saturday, May 23rd. You can go to our website at CTVToronto.ca to find out more. Or give us a call at 416-384-4700. We hope to see you next Saturday. And many of your favourite CTV personalities are going to be here, so don't forget to bring your camera.

[CTV News 50 Years logo, old logos & station vehicles, images of CTV reporters covering Toronto stories; info about open house appears in words on screen "CTV Open House, Saturday, May 23rd, for more information ctvtoronto.ca, Call 416-384-4700".]

CTV News at 11:30 pm, May 20, 2009

anchors Pauline Chan & Bill Hutchison

Chan: We are holding an open house here at CTV Toronto this Saturday and you and your family are invited.

Hutchison: It'll be a fun day, but with a serious message. For almost fifty years, CTV Toronto has been supporting the community. We've been telling the stories that matter the most and we've helped make our community a better place to live. Now, we're asking for your support. Local television stations across Canada face serious financial issues and their future is in jeopardy. The reality is, we aren't compensated by the cable and satellite companies who take our programming. To learn more about how you can help and to get a behind-the-scenes look at our studios, we invite you to join us for a special CTV open house this Saturday. Go to our website at CTVToronto.ca to find out more. Or call 416-384-4700. We hope to see you on Saturday. Many of your favourite CTV personalities will be here, so don't forget to bring your camera.

[CTV News 50 Years logo, old logos & station vehicles, images of CTV reporters covering Toronto stories; info about open house appears in words on screen "CTV Open House, Saturday, May 23rd, for more information ctvtoronto.ca, Call 416-384-4700".]

Supporting Materials

CTV also provided additional broadcasts as supporting material to demonstrate that it did give time to the BDU side of the debate.

CJCH-TV (CTV Atlantic, Halifax)

May 12, 2009, news report

female reporter: CTV's two hours of prime time news and current affairs between five and seven each night brings in [clips of intro to *Live at 5*], on average three hundred thousand viewers. Seventy-one per cent of people watching local news at six are watching Steve Murphy on CTV [graphs appear on screen; scenes of control room & news studio]. The cable companies that air this local programming don't pay a subscriber fee, though they do pay those fees to specialty and pay channels. Conventional broadcasters like CTV want equal treatment. Cable companies are fighting it.

interview with representative from EastLink Cable: It's essentially a tax. It's a tax to support local broadcasting. If the government wants to support local broadcasting by a tax, they should put a tax in there that affects all customers, not just cable customers.

[scene of CTV news trucks on the road]

reporter: But faced with a dramatic drop in advertising revenue, private broadcasters are looking for money. Money they say cable companies can well afford. And it's cable that should pay, not the consumer.

interview with representative from local TV side: It's not a tax. It's a fee for service that we want from them, not from the consumers. We want them to pay for it. And just to put it into perspective, last year, the cable, uh, the cable and satellite industry had ten billion dollars' worth of revenue, two billion dollars worth of profit. We think they could absorb this. We think they should pay for this. And we don't think the consumers should have to pay for it.

[more scenes of news studio in action]

reporter: But consumers might pay in another way. If fee-for-carriage isn't approved by the CRTC, private broadcasters are dropping broad hints they'll be forced to cut local programs.

Local TV rep: We're looking at surviving, not getting rich right now. It is that dire. We're, we're trying to get it so that our business model can continue on with a little more stability.

And, like I said, just put us on a level playing field with the rest of the channels that are on the cable and satellite line-ups. That's all we want. Nothing more, nothing less.

[more scenes of news studio]

reporter: And even if you don't subscribe to that scenario, a landscape without local content produced locally would be a distinct disadvantage.

interview with local TV supporter: I think you have to have a local content. That is the huge advantage, I think, for the broadcasters. And, for those cable companies that are producing local content, not all are, uh, but those that are producing a local content, I think, uh, you know, if you, if you look at the cable versus satellite question, um, you know, the local is the big advantage. And, and I think you have to have that local signal.

[clip of Save Local Television promo: It's time to let your voice be heard. Visit SaveLocal.CTV.ca (website URL appears on screen); clips from local news broadcasts]

reporter: In the meantime, you'll be seeing lots more of this as private television stations take their fight for survival public. The CRTC will render its decision in the fall, the result of hearings that are underway right now.

CJOH-TV (CTV Ottawa)

April 27, 2009 *CTV News at Six*

anchor Max Keeping: Canada's private broadcasters are making their pitch to the CRTC this week for new ways to make money. CTVglobemedia, owner of this station, says without new revenue, it cannot offer quality programming as well as local and national news. CTV's Rosemary Thompson reports.

Thompson: With local TV stations in small markets in peril, ad revenues in steep decline and competition from the Internet, CTVglobemedia CEO Ivan Fecan appeared before the Canadian Radio-Television and Telecommunications Commission asking to rethink the way conventional television is funded.

Fecan [presenting to CRTC]: When the recession ends, TV will never return to the way it was 30 years ago or even when the recession began not so long ago. The structural damage is ongoing and permanent.

Thompson: At the moment, conventional television networks like Global and CTV are funded through a single revenue stream: advertising. But Fecan says that must change, asking the Commission to consider fees from satellite and cable households.

Fecan [interview after CRTC presentation]: What I feel good about is that we had a, a, a good opportunity to exchange views. Um, and, uh, and that's a great start.

Thompson: There were some testy moments at the hearing. The Chairman of the CRTC asked why CTV doesn't spend the same amount on Canadian and American TV programs. CTV says American programs are profitable, Canadian shows are not.

Fecan [presenting to CRTC]: What I'm telling ya, is you're playing chicken with the studios and, um, the consequence may well be the end of, uh, broadcasting as we know it in Canada.

Thompson: Cable and satellite companies are dead set against charging fees to their customers. There are some industry estimates that it might cost between two dollars to ten dollars a month to the average household.

Rogers Vice-Chairman Phil Lind: I'm saying that the conventional, over-the-air may be losing money at the moment, but a lot of people are losing money at the moment. This is a very di-, we're in a very dire economic time. So this is not the time for bailing any, er, everybody who's losing money out.

Thompson: Fee-for-carriage is a fact of life in the United States, but the CRTC has turned down the system twice. This time, with so many local television stations threatened, it's taking a look at the issue one more time. Rosemary Thompson, CTV News, Ottawa.

May 23, 2009, newscast

anchor Kate Eggins: Good evening. For years our slogan has been "Here for you". And today, you were here for us. About 25 hundred supporters walked through our doors to show how much you value local news and, at a time when local stations are at risk. CTV's Jonathan Rotundo reports.

Rotundo: Since March 1961, you've let us into your homes every day. On this day, we let you into ours.

Christiane Ruel, CTV viewer: CJOH was really my first, uh, link to this community and how I thought it was, uh, vibrant.

Amy Zheng, viewer: I think it's a good opportunity to visit and, uh, to see how they operate, especially to show support.

Rotundo: A tremendous show of support. Twenty-five hundred of you toured the station, hundreds more couldn't get into the parking lot. The line-up stretched around the building. There were stories to tell, memories to share. Rob Barnes was on *Romper Room* four decades ago.

Barnes: And it was just a wonderful experience being part of this community and part of this station, uh, 41 years ago.

Rotundo: With one voice you told us why local television news matters, not just here in Ottawa, but wherever our signal reaches.

man waiting in line: It's something that's ingrained in me. This is part of me.

Ella Swinimer, viewer: You people are like family to us. We don't want to lose you. We wouldn't get to know what's goin' on in our area. We need you. Don't, don't let them take you away.

Fay Reid, viewer: What news would I watch around Ottawa? That's my, that's my information.

Suzanne Dodge, Prescott Mayor: This TV station is the heart and soul of small communities, even though we're like an hour and, and some away.

Rotundo: All three levels of government echoed those thoughts. The acting mayor of Ottawa made a special proclamation.

Michel Bellemare, Ottawa Acting Mayor: May 23rd, 2009 as Save Local Television Day in the City of Ottawa.

John Baird, Transport Minister: In many respects, CTV Ottawa and Max Keeping are really one [*sic*] of the glue that binds, uh, the community together. And in a thousand channel universe, it'd be, uh, it'd be a real tragedy to lose the most important channel for us.

Rotundo: CTV has told you local news is in financial trouble. Private broadcasters want the cable companies to pay for the programming we provide.

Ken Stein, Shaw Cable: We have spent billions of dollars building a super highway for broadcasters to deliver their product to Canadians and supported by advertisers. That's the

model that we developed in Canada. It's been a hugely successful model. And, uh, that model, uh, our view is that they should be paying us.

Jim Watson, Ont. Municipal Affairs Minister: It's a complicated issue. There are two sides to the story. But at the end of the day, uh, if we were to lose our local voice through local television, that would hurt the community.

Rotundo: You showed us why we can't let that happen, why we need each other.

Roly Duval, ENG Editor: It's nice for them to come in and see what we do behind the scenes. And it's also nice for us to see that the people are really caring about it.

Rotundo: From each and every one of us: [clip of *Regional Contact* co-host Joel Haslam shaking hands with people in line at open house and saying "Great to see you. Thanks so much for coming today."] Jonathan Rotundo, CTV News.

May 26, 2009 *CTV News at Six*

anchor Carol Anne Meehan: Canada's largest cable television and satellite companies have filed a formal complaint to the CRTC over CTV's "Save Local TV" campaign. Rogers' Vice-Chairman Phil Lind says the campaign violates the *Broadcasting Act* because it's "unbalanced and violates respected journalistic principles", quote. CTV says the campaign is in full compliance of federal regulations and the network is overwhelmed by viewer response.

CKCO-TV (CTV Southwestern Ontario)

April 22, 2009 newscast

anchor Kyle Christie: The future of local television business is up for discussion in Ottawa. This week, broadcasters, cable companies and others are talking to a Parliamentary Committee about industry issues and how to deal with them. Here's CTV's Michael Melling.

CTV CEO Ivan Fecan [presenting to Committee]: We are not asking for bailouts.

Melling: But they are asking for help of a different kind. Television executives are making a case for the local TV business in front of a Commons Heritage Committee looking at the state of the industry and where it could go from here.

Fecan [to Committee]: The erosion of both the audience and the ad pool has been ongoing for years and has finally reached the tipping point.

Melling: Local TV stations say a number of factors have led them to this point. Their revenue is tied to local audience numbers, but time-shifting, US feeds being aired in Canada and not having all local channels on satellite mean they miss out on viewers. And advertising is their only source of revenue. Unlike specialty channels which also get subscription fees.

Dennis Watson, VP CTV Southwestern Ontario: We're the only segment of the television business who does not get both subscriber revenues and ad revenues. We want to change that.

Phil Lind, Rogers Vice-Chairman [to Committee]: Mr. Chairman, this is little more than self-serving, serving fiction.

Melling: But the cable companies who the fees might come from disagree.

Lind [to Committee]: Until recently, over-the-air television was a very profitable enterprise. Because it is a cyclical industry, it will be profitable again.

Melling: No so say local stations. The crisis has been coming for a long time.

Watson: I think what the recession has done is it's pushed us three to five years into the future. So we got to this point faster. But make no mistake about it. We were getting to this point.

Melling: So are the problems in the local TV business cyclical or structural? That's the question the Committee will have to answer. Their recommendations will go to government and regulators. Michael Melling, CTV News, Kitchener.

April 27, 2009 newscast

anchor Janine Grespan: Business news and another industry in trouble: television. At a CRTC hearing, the head of CTV told the federal regulatory that conventional television needs a new funding structure to survive in this country. CTV's Rosemary Thompson has more.

[same Rosemary Thompson report that aired on CJOH-TV, described above]

May 15, 2009 newscast

anchor Kyle Christie: The CRTC is making it a little easier for Canada's private broadcasters to operate in this tough economy. The federal regulator will not impose new Canadian programming conditions as part of one-year licence renewals for CTVglobemedia, Canwest Global and, uh, several other stations. That means broadcasters don't need to spend as much on Canadian programming as on foreign content. The CRTC will also hold hearings this Fall on the industry's financial woes and take a close look at carriage fees, which would see cable and satellite companies paying the TV stations to distribute their signals.

May 23, 2009 *CTV News at Six*

anchor Michael Melling: Every night, you invite us into your home and today we extended that invitation to you. CTV stations across Canada opened their doors to the public today, hoping to ramp up support for an industry in turmoil. CTV's Meghan Furman was there for all the excitement and she joins us now. Meghan.

Furman: Michael, hundreds, maybe thousands of people showed up here today excited to meet on-air personalities and see behind the scenes. But they also came to hear why their local station is in jeopardy. A line-up long before the doors opened as local residents are eager to get a personal feel for a fascinating industry. CTV is hoping the CRTC will take a cue from this show of public support as stations country-wide hosted day-long open house [*sic*].

viewer: We need it. We need this infor-, we need the news, the local news.

Furman: With ad revenues in steep decline and specialty channels benefitting from subscriber fees, local TV stations are asking the governing body to rethink the way conventional television is funded.

Dennis Watson, VP CTV Southwestern Ontario: Uh, this year in the business we'll operate in the red. There'll be losses. And as we look out to the future, we don't see that changing.

Furman: Stations like CTV, 'A' Channel and Global are asking the Commission to consider funding local programming or charging a fee-for-carriage. Something cable and satellite companies are dead set against. In this powerfully-worded ad, Shaw Cable says broadcasters are holding subscribers hostage, threatening to shut down local stations if they don't pay extra fees. Fees they say they will pass on to their customers.

Phil Lind, Rogers Vice-Chairman: Conventional over-the-air broadcasting is having a rough spot right now, that's true. But, you know, when the economy comes back, C-, CTV will, CTV conventional will come back, CITY conventional will come back.

Furman: On Friday, cable companies filed a complaint to the Commission, stating recent coverage of the issues on CTV stations has been unbalanced, one-sided and a violation of the *Broadcasting Act*.

Watson: In terms of, you know, the journalism side of it, we've been talking about our open houses and what we're, what we're doing and why we're doing that. And I don't think we've broken any rules. Uh, you know, we by and large operate our newsroom with a great deal of integrity and, and I think that we've, we've done the same here.

Furman: Both sides are hoping to garner support from the public by asking people to voice their concerns to local politicians through letters and petitions. Should the CRTC pass a fee-for-carriage, cable companies say subscribers could face up to six dollars extra a month on their bill. Now, broadcasters say it's the cable companies that should take the hit, not the customers. Michael.

CTV also sent copies of broadcasts that had appeared on other CTV-owned stations. Since any balancing material must appear on the same station as the initial content, these additional broadcasts were not relevant to the Atlantic and Ontario Panels' examination of the complaints. A list of those broadcasts is, however, provided here.

CFCF-TV (CTV Montreal)

1. *News at Six*, May 25. Anchor Todd van der Heyden intros report by Rob Laurie on how future of local TV is under threat. Interviews with station manager, an economist & Phil Lind (Rogers Communications) who states BDUs' position.. Van der Heyden & journalist Melissa Wheeler tell viewers how to access the online petition.
2. Newscast, May 23. Anchor Paul Karwatsky intros report by Annie Demelt about open house & fee for carriage debate. Mentions station's charity work. Kawatsky provides the SaveLocal.CTV.ca website.

CFPL-TV ('A' London)

1. *News at Six*, May 23. Anchor Dan MacLellan intros Jerry DeWan's (?) report about rally for local TV & fee for carriage debate, including clip of interview with Shaw's Ken Stein. Mentions BDUs' complaint about unbalanced coverage.

BNN

1. February 13, 2009. Discussion about new licensing proposals from the CRTC. 6-minute interview with Tim Casey (media analyst from BMO) who describes the financial situation of conventional broadcasters.
2. April 3, 2009. 7-minute interview with Peter Bissonnette (President - Shaw Communications) who discusses the cable position on fee for carriage.
3. April 24, 2009. 10-minute interview with Ben Mogil (Analyst - Thomas Weisel Partners) who gives arguments for and against fee for carriage.

4. April 27, 2009. 8-minute interview with Ivan Fecan (CTV President) about CTV's appearance that day at CRTC & its position on fee for carriage.
5. April 27, 2009. 20-minute debate on fee for carriage with Jay Switzer (former CHUM CEO), Lawson Hunter (lawyer at Stikeman Elliot & former VP at BCE) and Andrée Wylie (lawyer at Blakes & former CRTC Vice-Chair).
6. May 1, 2009. 12-minute interview with Charles Dalfen (lawyer at Torys, former CRTC Chair) about changes & problems in broadcasting industry.

CTV Network & CTV News Channel

1. *CTV National News*, April 27. Anchor Lloyd Robertson intros Rosemary Thompson's report (slightly longer version of CJOH #2 above).
2. *CTV National News*, April 22. Anchor Lloyd Robertson reports on CTV's and Global's appearances at Parliamentary Heritage Committee; mentions BDUs' opposition to fee for carriage.
3. Newscast, March 25. Anchor Tom Clark reports that broadcasters are losing money. Report by Roger Smith on CBC staff cuts and CRTC Chair's appearance before Heritage Committee.
4. Newscast, (April or May) Anchor Sandie Rinaldo intros report by John Vennavally-Rao on Canwest's financial troubles and broadcasting industry's financial situation in general.
5. March 25. Report about CRTC Chair's appearance at Heritage Committee and financial problems of conventional television.
6. *CTV Question Period* with Craig Oliver (no date). Interview with Ivan Fecan discussing sale of three stations to Shaw Communications for \$1 each.
7. *CTV Question Period* with Craig Oliver Jane Taber (no date). Interviews with Lawrence Martin (*Globe and Mail* columnist) and Bruce Campion-Smith (*Toronto Star* columnist) about the financial troubles of Canadian conventional television.
8. *Power Play* with Tom Clark (no date). Discussion about Heritage Committee and CRTC hearings on conventional television. Interview with James Moore (Federal Heritage Minister).
9. *Power Play* with Tom Clark, April 27. Interview with CTV President Ivan Fecan about fee for carriage.
10. *Power Play* with Tom Clark (no date). Clark outlines both the broadcaster and cable perspectives. Interview with MPs Patrick Brown (CPC) and Charlie Angus (NDP).
11. *Power Play* with Tom Clark, March 9. Pre-recorded interview with Heritage Minister James Moore about problems of conventional television and fee for carriage, followed by interview with MPs Ruby Dhalla (Liberal) and Charlie Angus (NDP).